Dr. Tasha Eurich

BIOGRAPHY

Dr. Tasha Eurich is an organizational psychologist, executive coach, researcher, and *New York Times* best-selling author. She uses science to help successful leaders—from early stage entrepreneurs to public company CEOs—achieve dramatic and measurable personal and organizational change.

Globally recognized as the #1 self-awareness coach and organizational culture expert, she is Principal of The Eurich Group, a boutique executive development firm that helps companies—from start-ups to the Fortune 100—succeed by improving the effectiveness of their leaders and teams. Dr. Eurich has worked directly with tens of thousands of leaders and spoken live to hundreds of thousands more, on every continent but Antarctica. Her clients include Google, Salesforce, the NBA, IBM, Walmart, and the White House Leadership Development Program.

Dr. Eurich's first book, *Bankable Leadership*, debuted at #8 on *The New York Times* bestseller list in 2013. Her latest book, *Insight*, explores the connection between self-awareness and success. Brené Brown selected *Insight* as one of her Leadership / Business books, and famed Wharton professor Adam Grant calls it one of the three books he recommends most often.

Dr. Eurich contributes to *Harvard Business Review*, and her work has been featured in outlets like *The Wall Street Journal, The New York Times, Fast Company*, and *Forbes*. Her TEDx talks have been viewed more than seven million times.

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